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PRODUCT SETUP FACT SHEET

BUSINESS CARD

180x55mm



GENERIC FACTS:

- Convert all text to outlines
- 2mm bleed required
- File provided in CMYK only
- Our recommended rich black break down in 40%C, 40%M, 40%Y, and 100%K
- Supplied as press ready PDF

WHAT IS BLEED?

When designing for print it is important to remember that it can be difficult to trim a job right on the edge of a design. In order to achieve the best result possible, you will need to extend your design past the trim lines, so the design can easily be cut down to size. The area that extends past your trim lines is called 'bleed'. In order to get the best results when designing for print, it's important to ensure your artwork always extends past the trim lines.



IMPORTANT DESIGN NOTES:

- As per industry standard colours may vary up to 5%
- For the best colour accuracy please refer to a Pantone colour guide and not your screen.

PRODUCT SPECIFICS:

- Artwork size: 180mm x 55mm (WxH)
- Total size with bleed: 184mm x 59mm (WxH)
- Use of vector image recommended
- 2mm bleed required


2mm
180mm
55mm
2mm
2mm
2mm
SIZE: 180x55 mm (W x H)
Please delete this layer
before sending back to us.
SAFE AREA
Place important text
or image Inside this blue
area to prevent trimming.
TRIM LINE
Artwork will be
trimmed here.
BLEED AREA
Extend your artwork to
the edge of this area.
Text and Images on this red
shaded area will be trimmed